



ROERIG, OLIVEIRA & FISHER, L.L.P.

ATTORNEYS AT LAW



INTRODUCING

EZEQUIEL "ZEKE" MOYA, JR. - PARTNER

ATTORNEY AT LAW

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EZEQUIEL "ZEKE" MOYA, JR.

ABOUT

THE FULL STORY

Attorney Zeke Moya is a U.S. Army combat veteran of Iraq and Afghanistan who brings the same dedication and resilience to his legal practice. With over a decade of legal experience in South Texas, Zeke has established himself as a respected civil litigation defense attorney who strives to deliver outstanding results for his clients. His blend of military discipline and legal acumen makes him a formidable advocate in the courtroom.

WINNING

ON THE BATTLEFIELD



Zeke served with distinction as a Captain in the United States Army's Armor branch before becoming a lawyer. In support of combat operations in Iraq and Afghanistan, he led a combined 350+ combat operations, which resulted in the capture of several high-value targets (HVT) and the stability of previously contested areas.

Leading 350+ combat operations and 160 soldiers taught Zeke to make high-stakes decisions under pressure, read a situation fast, and stay composed when the outcome is on the line. He brings those same instincts to the courtroom.

Bilingual and bicultural in English and Spanish, an asset on the battlefield and now a foundation for client trust and fact finding across South Texas.

WINNING

IN THE COURTROOM*

- As trial counsel, developed the novel vicarious-liability argument the Texas Supreme Court adopted in *Renaissance Medical Foundation v. Lugo* (Tex. 2025), limiting when a nonprofit health organization can be held liable for an employed physician's negligence.
- Jury trial co-counsel, defending a local hospital against a premises liability claim in the 206th Judicial District Court, Hidalgo County. Result: Settled after opening statements for substantially less than the demand.
- Jury trial co-counsel, defending a local hospital against an alleged delay in diagnosing renal cell carcinoma in the 93rd Judicial District Court, Hidalgo County, Edinburg, Texas. Result: Settled for substantially less than the demand.
- Successfully argued before the 13th Court of Appeals, which affirmed the trial court's dismissal of claims against a hospital client.
- Successfully dismissed temporary employee's personal injury claim against employer based on Texas Workers' Compensation Act's exclusive remedy provision in Hidalgo County's 476th Judicial District Court.
- Won dismissal of all claims against a hospital because healthcare liability claims were improperly characterized as premises claims. The plaintiff asserted \$1 million in the petition.
- 92nd Judicial District Court — successfully dismissed the plaintiff's claims on summary judgment where the claims were based on a fraudulently filed Chapter 55 lien.
- Successfully removed multiple cases from state to federal court.

U.S. Army Awards and Honors

Purple Heart and Bronze Star, 2005
Meritorious Service Medal, 2010
Combat Action Badge, 2005
Army Commendation Medal, 2003
Army Achievement Medal, 2003
Distinguished Military Graduate, 4th ROTC Region, 2002

Admissions

Texas, 2014
U.S. District Court, Southern District of Texas

Education

J.D., South Texas College of Law, 2014
BBA, International Business,
The University of Texas-Pan American, 2002

**Disclaimer: Every case is different. Past results do not guarantee future outcomes.*



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WHAT ZEKE DELIVERS FOR INSURERS & BUSINESSES

Zeke has extensive experience in resolving complex multi-million dollar lawsuits and trying cases. He applies a strategic approach and a keen understanding of the law when defending Texas insurers, municipalities, and self-insured corporations. With a goal of winning, each case is built on trust, efficiency, and a commitment to mutual success and an enduring relationship.

Client-Centered Excellence. On the insurance side, the claims adjuster owns the file. The role of outside counsel is to provide information and resources that help an adjuster excel by offering legal insights and jurisdictional knowledge.

Timeliness and Candor. Prompt and honest communication are critical to maintaining trust and efficiency in managing lawsuits. Clients are kept well-informed on the status of their case.

Substantive Communication. Every status report adds value by providing updated information and/or insight to resolve the case.

Strategic Alignment with Financial Exposure. Legal strategies are aligned with a client's budget, risk tolerance, and ideal outcome.

Early Resolution and Efficient Case Handling. Each case is worked collaboratively with claims adjusters to identify the most efficient resolution.

Empathy for the Insured. While litigation is routine for lawyers, it is stressful for insureds. Zeke's empathy for clients translates into strategies that are legally sound and aligned with the client's desire for an efficient resolution.

Case Valuation Assessment. The perceived value of a case may differ from what it takes to resolve it. When a disparity occurs, the issue is identified and communicated to the claims adjuster so that all parties clearly understand the case dynamics.

PREMISES LIABILITY FEATURED PRACTICE AREA

Defending premises liability claims is difficult, but rewarding work. Cases often involve complex legal principles and intricate details that require a deep understanding of both law and strategy.

Key considerations in defending premises liability claims include the items listed below.

1. Challenging Notice. One of the most effective defenses is to challenge whether the property owner had actual or constructive notice of the dangerous condition. Several Texas cases held that the premises owner did not have notice, including:

- *Wal-Mart Stores, Inc. v. Reece* (2002)
- *Albertsons, LLC v. Mohammadi* (2024)

2. Open and Obvious Doctrine. If the dangerous condition was open and obvious, the defense can argue that the injured party should have recognized the hazard and taken steps to avoid it. This doctrine can limit the property owner's liability.

3. Comparative Fault. The defense may be able to proportionately reduce the property owner's liability by demonstrating that the plaintiff's actions contributed to their injury.

4. Video Surveillance Footage. Video evidence may provide a clear and objective account of the incident, potentially discrediting the plaintiff.

5. Expert Testimony. Experts can testify about safety standards, the nature of the injury, and the cause of the accident. Their testimony might provide critical support to defense arguments.

CONTACT
SCHEDULE A CASE EVALUATION
956-261-4727 Direct • zmoya@rofllp.com



ADDITIONAL PRACTICE AREAS MEDICAL MALPRACTICE

Zeke defends hospitals, doctors, nurses, and other healthcare professionals in medical malpractice litigation and in regulatory matters before state licensing boards. Representation includes claims involving death, spinal cord injury, brain and birth injury, and catastrophic medical malpractice.

TRUCKING LITIGATION

Trucking companies, freight forwarders, logistics providers, owner operators, and insureds are defended in commercial auto or inland marine disputes involving cargo and freight claims, driver performance, personal injury, property damage, and wrongful death.

CONSTRUCTION LAW

Construction litigation frequently involves many complex issues, often alleging defective design or engineering, failure of installed products, or structural failures. Zeke defends developers, engineers, contractors, subcontractors, and design professionals in construction disputes involving personal injury, defects, contractual indemnity, property damage, and engineering aspects.

PERSONAL INJURY DEFENSE

Personal injury claims caused by auto accidents, premises liability, or faulty equipment are routinely defended. An extensive network of medical, vocational, and economic experts are available to add strength in the defense of a complex claim.

MOTOR VEHICLE ACCIDENTS

Standard and non-standard insurance companies and their insureds are defended against claims involving bodily injury, uninsured/underinsured motorist coverage, and property damage.

ABOUT ROERIG, OLIVEIRA & FISHER, L.L.P.

Since its founding in 1982, Roerig, Oliveira & Fisher, L.L.P. has built a reputation of experience, excellence, and teamwork across the Texas Rio Grande Valley.

With offices in both McAllen and Brownsville, the firm serves most South Texas counties, including, but not limited to: Aransas, Bexar, Brooks, Cameron, Duval, El Paso, Hidalgo, Jim Hogg, Jim Wells, Kenedy, Kleberg, Nueces, San Patricio, Starr, Webb, Willacy, and Zapata.

The firm defends clients in claims involving auto accidents, bad faith, construction, employment law, municipal liability, insurance coverage, medical malpractice, personal injury, products liability, toxic torts, and trucking.



Contact

Ezequiel "Zeke" Moya, Jr.

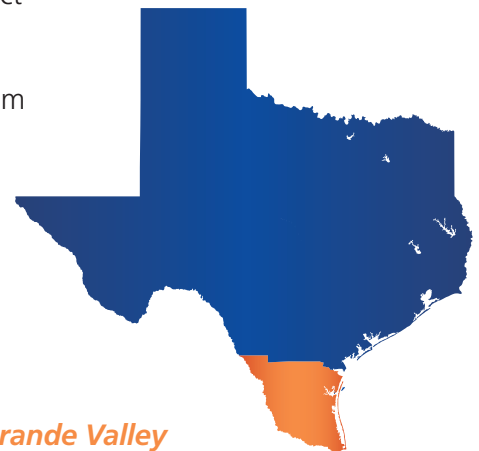


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